



# Women Build Team Leader Tool Kit



## Welcome Women Build Team Leaders!

Congratulations on taking this step to build strength, stability, and self-reliance through shelter during a one-day experience with Habitat for Humanity on a construction site!

As a Team Leader, you will inspire and motivate other like-minded women to pick up a hammer and get involved to create positive change in our community. You can create a team of up to 10.

This packet will give you some ideas for recruiting and energizing your team, as well as tips for making your efforts a success in support of Habitat's mission to provide a safe, decent place for all families in Sheridan County to rest their heads at night.

Women Build promotes the involvement of women in the construction industry. The Women Build event works to recruit, nurture and train women to build homes and lend a hand to their fellow neighbors. All participants must be 16+.

Women Build is not about excluding men, but rather it is about encouraging women to be empowered to participate and show what we can accomplish when we all come together!

Thank you for your leadership and dedication! Your participation makes a difference! You will bring together a team for a unique and empowering experience.

We can't wait to see you and your team during the week of July 30th-August 3rd!

## Women Build 2024 July 30th - August 3rd

#### What is it?

Habitat for Humanity's Women Build program promotes the involvement of women in the construction industry. Women Build works to recruit, nurture, and train women to build homes to help their fellow neighbors. All participants must be 16+.

#### Does it cost anything to participate?

By participating in Women Build, each individual commits to raising a minimum of \$100 each. These funds help support Habitat for Humanity's programs. All donations are due on the day of the event. The top Fundraising Team of the week wins the prestigious **WOMEN BUILD** plaque award and is highlighted in the media and online.

#### How can I find out more?

Visit sheridanhabitat.org for more information, to register your team, or to check out last year's event success. We are here to assist with any questions you may have!

Please contact Dan Alsup at dan@sheridanhabitat.org or call 307-672-3848 if you are interested in putting a team together, or if you are a business wanting to sponsor a team of employees.

#### **Event Schedule (July 30th-August 3rd):**

When registering, teams may select between a morning and afternoon session to participate.

Morning Build Session (Maximum: 1 Team - 10 people)

8:00 am - Registration begins

8:15 am – Welcome Message and Safety Briefing

8:30 am- Construction Begins

11:45 am - Construction Ends

Afternoon Build Session (Maximum: 1 Team- 10 people)

12:00 pm- Registration begins

12:15 pm – Welcome Message and Safety Briefing

12:30 pm – Construction Begins

Clean-up and the conclusion of the event will be at 3:45 pm



## Tips and Ideas for Team Leader's

Thank you Team Leader, you are critical to making the Women Build a success! Here are some tips and ideas to help you lead your team. Please contact Dan Alsup, at dan@sheridanhabitat.org if you have questions.

**Set goals:** Set a fundraising goal and decide how many individuals you want on your team. You can host a team of up to 10 individuals! Just remember that by signing up, each individual commits to raising at least \$100 per person. You can collect cash or check donations, or you can create your own fundraising campaign using our online platform, and share it on social media!

**Recruit Builders:** Build your team of friends, family, co-workers, or club members and create a fun team name! Use social media ie. Facebook, Instagram, LinkedIn, and Twitter to build your team. Use email invites or create a Facebook group to reach out. Get them excited about Habitat's mission and get them excited to spend the day working in construction with other strong, passionate women!

**Fundraise:** Each individual participating in Women Build commits to raising \$100 per person. If you are not using the online fundraising platform, you may collect donations and turn them in prior to the day of the event or at the event itself. All donations support the building of Habitat houses for your neighbors and friends in Sheridan County. Please refer to the donation form at the back of this handbook for acceptable methods of payment.

**Interact:** You are the team cheerleader! Keep your team motivated and excited. Post updates or email reminders to your team members prior to the Women Build. Be there to help your team with fundraising and ensure that everyone is working towards their donation goals.





## **Fundraising Tips & Ideas**

#### How does my fundraising help?

100% of all donations for the Women Build cover construction costs of the homes we are currently building.

## All donations to Habitat for Humanity are tax deductible!

#### How do I fundraise?

We recommend you ask, follow up if needed, and most importantly, thank your supporters! A fundraising page will automatically be set up for you through our platform when you register for the Women Build! Share the link on your social media accounts, and email it out to your family and friends, ask your donors to select your team name from the drop down menu when donating! Other ideas include; sending a letter or email requesting support, host a fundraising event (bake sale, car wash, theme day at work), hold a garage sale, or collect spare change from your home

#### Who should I ask?

Family, friends, co-workers, and neighbors! Consider asking your company to match your donation as well!

## How will my supporters be recognized?

Habitat will send a thank you letter to each person who supports you financially. We encourage you to take pictures of your team working that can be included with the thank you letters to your supporters.

#### Have questions?

Please contact Dan Alsup at dan@sheridanhabitat.org or 307-672-3848 or 752-1280.

#### **How do I fundraise \$100?**

- ❖ Make a donation to yourself -\$20
- ❖ Ask 4 family members for \$10 each- \$40
- ❖ Ask 4 friends for \$10 each

## Awesome! What if I want to raise \$250?

- ♦ Make a donation to yourself \$20
- ♦ Ask 4 family members for \$20 each \$80
- ❖ Ask 10 friends for \$10 each − \$100
- ❖ Ask 5 neighbors for \$10 each − \$50

## I want to make the most of this experience! How do I reach \$500?

- ❖ Make a donation yourself \$50
- ❖ Ask 10 family members for \$20 each − \$200
- **♦** Ask 15 friends for \$10 each − \$150
- ❖ Ask 10 neighbors for \$10 each − \$10

### **Women Build Donation Form**

Thank you for supporting me as part of the Habitat for Humanity Women Build Day! Please complete and mail this form along with your donation to:

## Habitat for Humanity of the Eastern Bighorns ATTN: Women Build P.O. 6196 Sheridan, WY 82801

Name of Individual/Team you are suppor	rting:	
Your Name:		
Address:		
City:		Zip:
Phone: Email:		
□ \$2,500□ \$1,000 □ \$500 □ \$250 □ \$100 □ <i>Your donation is tax deductible.</i>	□ \$50 □ \$25 □ Other \$	\$
Method of Payment:		
□ Cash or Check: Please make checks pay	able to: Habitat for H	umanity of the Eastern Bighorns
□ Credit Card: Type (Visa, MC, etc.)	Expiration Date	
Credit Card Number	3 Digit ID (On back of card)	